IB "common
Contributory Startup
19 1 2023 @Ideavox
Organized by the Open Urbanism Foundation

Restitution V1 of 23 1 2023

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Contents

To come

Digital hub (for access and downloads of useful documents for the call)
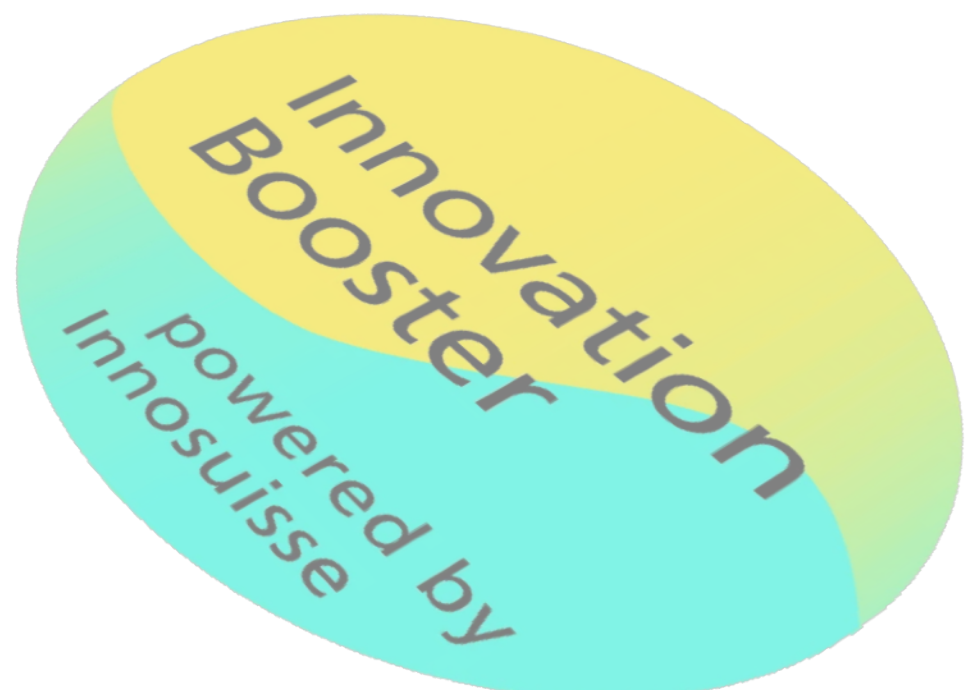
Proposed schedule and division of tasks (according to collaboration philosophy)

Mind map from the call (according to Joëlle's idea to avoid wasting time on text style)

Prepared before 19/1

In live on 19/1

New ideas and proposals

Innovation Booster powered by Innosuisse

Open Urbanism Foundation

Innobooster " common ".
#1 Philosophy & mode of collaboration

Philosophy

The Open Urbanism Foundation wants to keep you as involved as possible in the collective intelligence process, and to do this, we want to save you time by creating the conditions for fluid and easy interactions.

How we work together

The contributory process is organized according to the following points;

1 - Promote your contributions

2 - Implement your contributions in the call

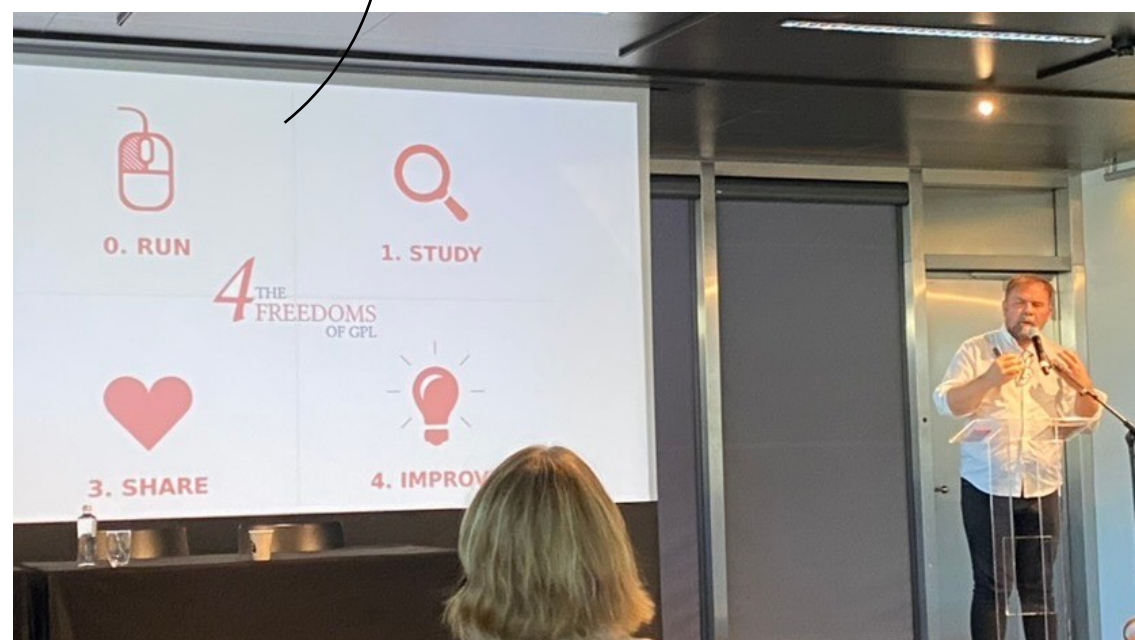**3 - Document and make accessible the process**
to facilitate the future integration of partners

4 -Be inspired by the 4 freedoms of free software
> Run: you can take ownership of the call process
> Study: you can study it and deconstruct it
> Share: you will be able to copy and share this process type
> Improve: you can transform and improve it

5 -Be inspired by the duties and logic of free
> Acknowledgement: specify contributors
> Share at the right time: share outside the core group of contributors only sufficiently advanced documents, think strategically

Massimo cofounder Arduino Open Innovation Lab Lugano courtesy Ella

Innobooster "common".
#2 Word cloud

Wordcloud from Innosuisse document :

**Innovation Booster
Mission and guiding principles**

Value	Implementation	Management	Cost/Benefit

Befor   In live on   After
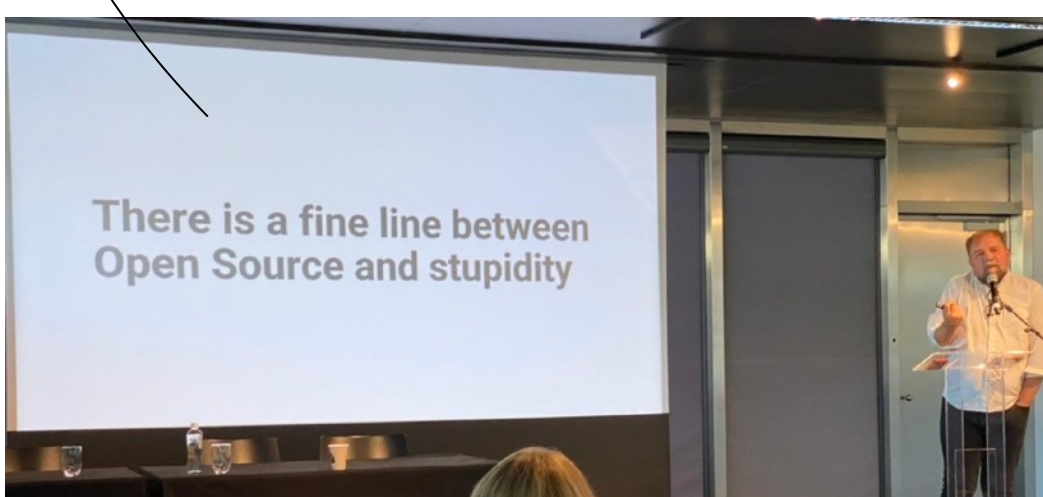
Innobooster " common "
#3 Sketch   pitch

Innobooster Impact Entrepreneurship
20/1/ 2022   V2

Innovative business models infrastructures for sustainable radical innovation spreading

The necessity of the Impact Entrepreneurship Innobooster Radical innovations that can produce sustainable impact with social values in Switzerland needs dedicated support to grow and to duplicate.

Market Oriented
The Innobooster impact entrepreneurship produce the operative frame to support radical innovations in the field of resilient territorial dynamics, open health, non formal education and inclusion. By sharing new business models based on 1/ open innovation for high quality performances, 2/avant-garde (or ? tailor made for the impact entrepreneur IP intellectual property rights that facilitate mutualisation to save time and resources and 3/learning from the commons organizational mode that build market success based on cooperation.

New capabilities and worldwide access
By using the Innovation Booster Impact Entrepreneurship business models, the innovation teams will develop their capacity to enter the market with unfair advantage and increased chances of success by attracting the best collaborators and clients. More over, because the Geneva bases mother house acts at the national scale, the Innovation Booster Impact Entrepreneurship will give innovation teams of all cantons direct access to International sectors and to local governments worldwide, thanks to alliance members from the International Geneva ecosystem such as the Geneva Cities Hub (link).

Complementarity with other Innovation Boosters
Why does the Ellas Innovation Booster participate in the alliance along other already interested Innoboosters*? Because the IE Booster opens the path to productive events each year to attract innovative teams around cross and complementary thematics. By instance, the IE Booster subtheme resilient territories opens the ground for cooperations with Smart Cities and Energy Living Labs Innovation Boosters... the IE booster subtheme open health will connect to the Sport Innovation Booster. Same with subthemes education and inclusion...

Established definitions of Impact Entrepreneurship
Academic fields (HEC Liège) : Impact Entrepreneurship refers to the process favoring the creation and growth of enterprises that are ethical, transparent, and have a meaningful impact on our lives and society. Unlike non-profit, they focus on creating social impact through market strategies.

Entrepreneurial field (Ernest & Young): Impact entrepreneurs are purposefully driving progress toward the UN Sustainable Development Goals (SDGs). From digital tools to long-term capacity building services, (they build) life-changing businesses and achieve greater scale and impact.

Alain Renk / Open Urbanism Foundation / Proofreading and improvement with Michael Meier / Lionel Lourdin

Goal :
To prototype and test the color, the global orientation of our response to the call
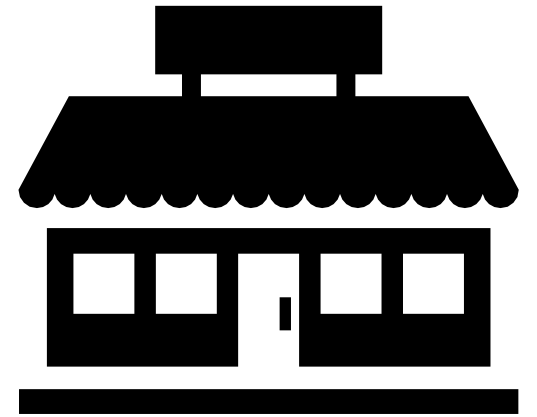
Value | Implementation | Management | Cost/Benefit

Befor | In live on | After

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Innobooster " common "
#4 Taking into account the exercise of the call

Answering the call has nothing to do with a research report.

It is important to bring together the complexity and abundance of ideas into an easily readable, clear and non-confusing document.

Consider helping reviewers understand the potential of the project without losing them in complexities that do not add to the evaluation

Corresponds to the typical start-up pitch, with the addition of ;

1 compliance with the Innosuisse framework

2 the ability to build a vibrant and open ecosystem alliance

3 the ability to mobilize communities of innovators

Give examples of success stories

High end for the Swiss cf jewelry

Open Data for open innovation efficiency

Social cohesion through entrepreneurship as new capacities to act

Demonstrate the ability to support risk-taking by innovation teams

(necessary for radical innovations)

Helping with the problem statement, exploring the issues

Demonstrate local roots through the alliance's branches

French

German

Italian
cf Upsi, USI

KPI > Demonstrate that they will have every rational reason to be good

- Number of challenges
- Number of participating teams
- number of selections
- evaluation questionnaire

Pass on to other IBoosters

- Allows cost sharing

- about the platform cf Hype or new platform

- in any case prefer free if possible

Thinking in terms of impacts

About the Quadruple Helix actors, companies, public authorities, academics and citizens

About other IBoosters

on the innovation teams on the

Swiss society

(about the world)

Value	Implementation	Management	Cost/Benefit

Befor	In live on	After

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#4 Completed brainstorm panels

1 Value Creation
2 Implementation
3 Management
4 Cost Benefit

Topic Importance
Chance to act
Methods Quality
Competences
Budget Plausibility
Contribution to SDGs
Gender representation
Necessity of Innosuisse support

Innovation Booster powered by Innosuisse
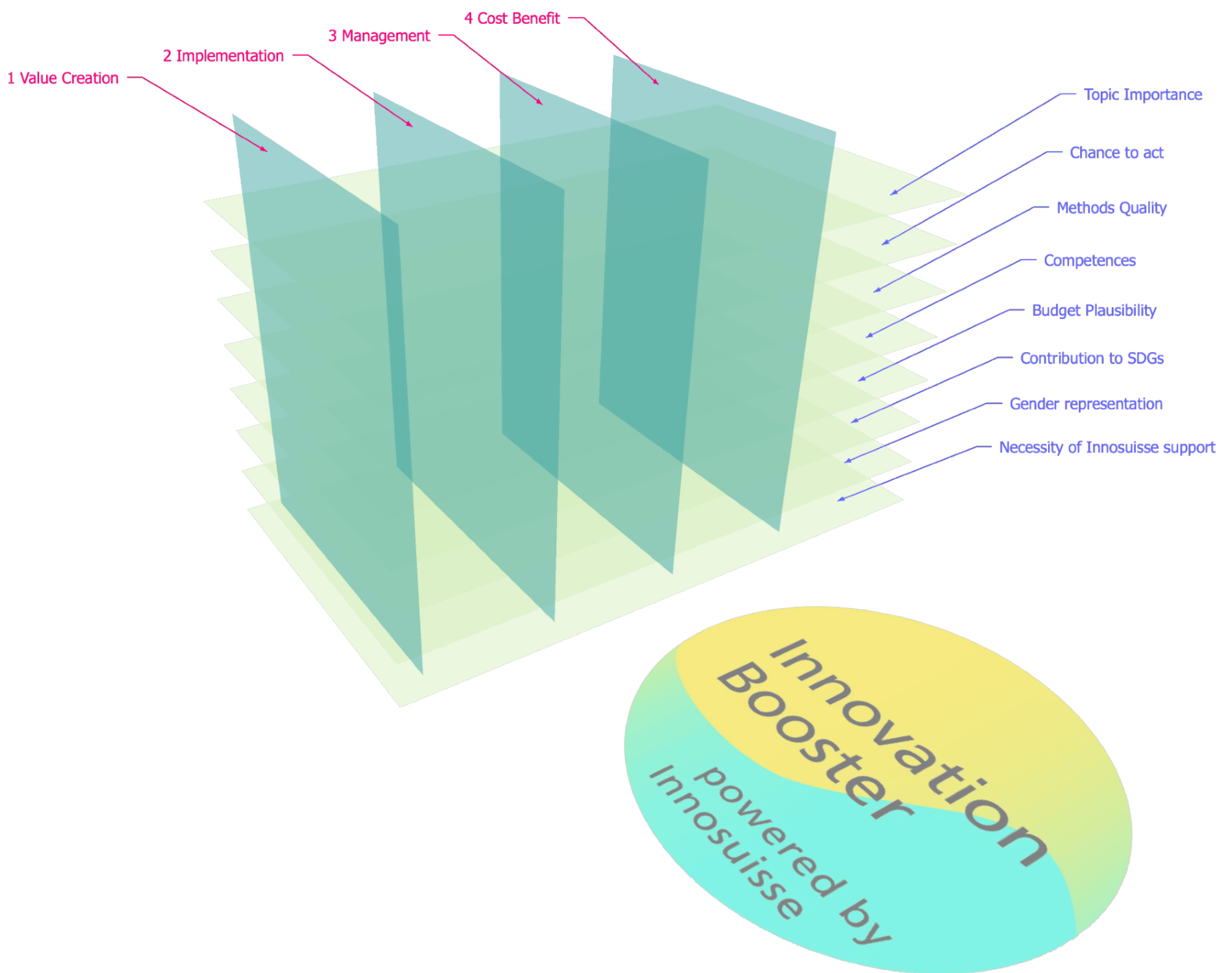
Beware of the scoring system

No sub-theme among the 8 criteria can be lower than the average!

Befor   In live on   After

1.1 Theme/principal ?

#1 at the start
(Sept 2022)

Innovation Booster for Public/Commons

Alain and Michael

#2 Suite Sion
(Nov 2022)

Innovation Booster Structure for replicable Commons

Valentino

#3 + simple than simple (18 1 2022)

Innovation Booster Commons

Alain

#4 Collective Intelligence
(19 1 2022)

Innovation Booster for Societal Entrepreneurship

Geneva+Valais Team

#5 Collective Intelligence ✅
(19 1 2022)

Innovation Booster for Impact Entrepreneurship

Geneva+Valais Team

#6 New proposal
(19 1 2022)

Innovation Booster Commons for public management

Quentin

#7 New proposal
(19 1 2022)

Innovation Booster Commons Business Models

Quentin

1.2 Focus by year of application ?

The 4 sub-themes ✅

-
• Resilient territories
  (resilient societies? Kamelia in the evening

• Open Health

• Social cohesion or inclusion?

• Non-formal education

Sub theme good, ✅
but especially not by years (Joelle)

The sub-themes can be used as a basis for events with other Innoboosters
cf Open Health with IB Sport
resilient territory with IB Ella and Smart Cities
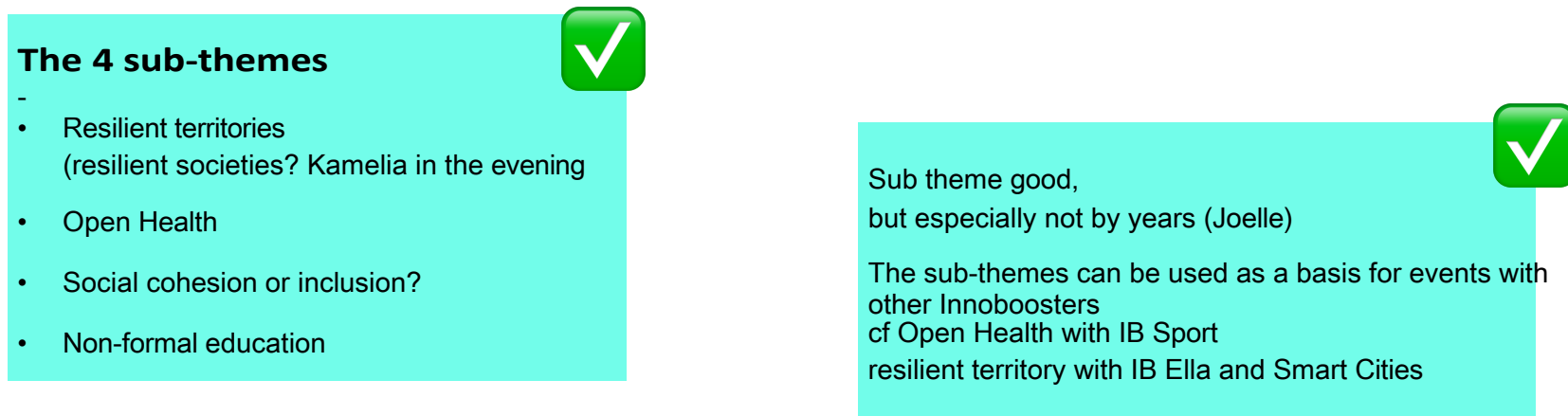
1.3 Possible names ?

Defined during the discussion of the main theme 1.1

Innovation Booster for Impact Entrepreneurship

Technical and strategic organization mode to enable actors to think and develop radical innovations

New frontier...

• **The why:** *to make radical innovations that produce sustainable companies, ethical and in phase with the ODS, thus capable of producing economic and social value*

• **The how**: *how to organize the commons*

• **The what exactly**: *business models and innovative cooperation frameworks licenses, legal, culture*

| Befor | In live on | After |

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2.1 Which partners for the Alliance?

#1 Imperative 3 languages #2 The maximum of Canton #3 Choosing to write in English

⚠️ Subject to be treated as soon as possible

As soon as the theme and name are specified

Ella, Joëlle and Valentino, could propose partners through the Fab Lab network

2.2 Complementarity with other IBs?
see 1.2

Do not forget differentiation

2.3 Plausibility ?

- 2.3.1 mobilize a sufficiently large community of innovators

Around entrepreneurship and management   Go get the students cf Hackatons

- 2.3.2 to bring out innovations capable of producing economic and social value

2.3.1 Projects with the State of Geneva give rise to many common carriers

Ideavox project as much with the Hospice General as with the Anterna Foundation (Salt batteries

OpenUrbanism Foundation project with local governments that use the commons and open up the development of services based on the commons

2.3.2 These communities of actors in their differences open on innovations capable of producing economic and social value

However, the work will have to be done at the Swiss level, need partnerships ⚠️

See link and Arduino example
How Arduino succeeded

Business model association based on Open Hardware, management, ethics and an understanding of the risks and benefits of Open Source ....

There is a fine line between Open Source and stupidity

2.4 Risks of failure of the process?
- in opposition to traditional competitive ways of doing things
- opposition to the militant culture?
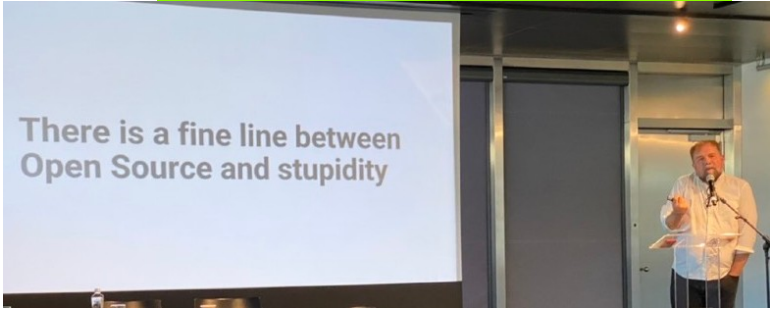
The booster must show its complementarity and has all the assets to link cf text "Commons as a Business Model?"

1 Well defined,

2 avoid the catch-all

3 Finding the right actors

The booster acts as a bridge across the need for meaning and efficiency ... students and professors in management, business school, student knowing the limits of washing ... and committed people who need to take their projects to stages of pro development...

Innovation Booster
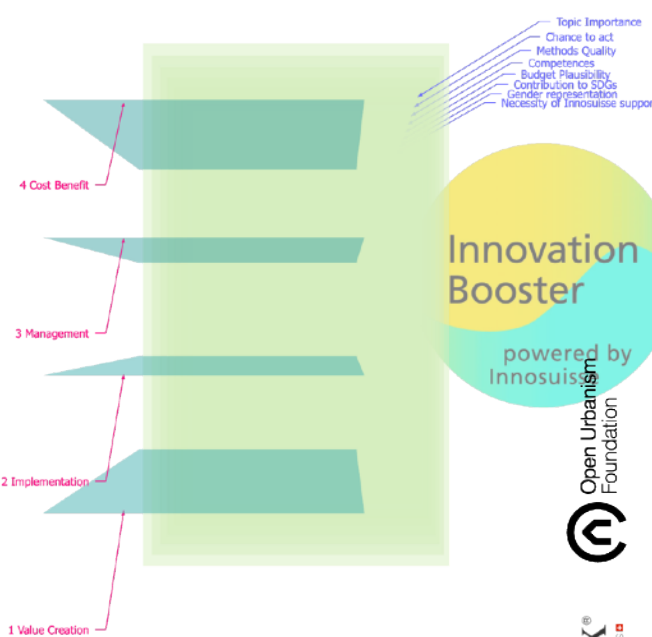powered by Innosuisse

2.5 Solutions?

- Crops   Ability to communicate

- Scientific approach   Avoiding the consequences of non-factual

- Facts   Give demonstrative examples   anchored in reality and not utopias

- Impact by duplication fluidity

Importance of Quentin right of innovation...!!! Innovative IP

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Importance of the **Impact Entrepreneurship theme**

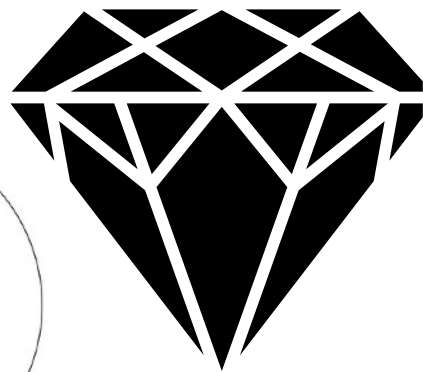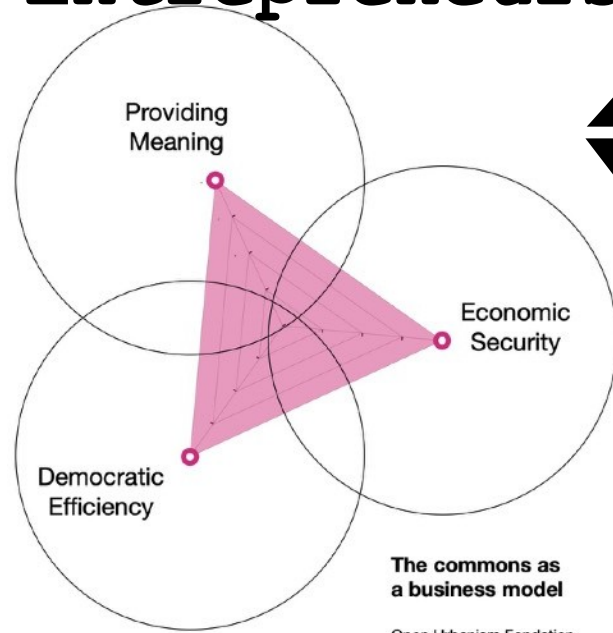**Established definitions of Impact Entrepreneurship** ✅

Academic fields (HEC Liège):
Impact Entrepreneurship refers to the process favoring the creation and growth of enterprises that are ethical, transparent, and have a meaningful impact on our lives and society. Unlike non-profit, they focus on creating social impact through market strategies.

Entrepreneurial field (EY):
Impact entrepreneurs are purposefully driving progress toward the UN Sustainable Development Goals (SDGs). From digital tools to long-term capacity building services, (they build) life-changing businesses and achieve greater scale and impact.

Providing Meaning

Economic Security

Democratic Efficiency

The commons as a business model

Open Urbanism Fondation
CC BY SA

Huge Linux and open source buyout: IBM opts for Red Hat

For nearly $34 billion, IBM is buying Red Hat.

Watalux Demonstrator of economic value through the commons!

Lionel

Trying to make money and not to be an asshole... Remove friction to help people to achieve theirs goals."

Massimo Banzi
LUGANO Innovation Camps

Red Hat will join IBM's hybrid cloud team as a separate division. Red Hat's technology will run on multiple clouds. According to IBM, 80 percent of enterprise workloads

has not yet migrated to the cloud **due to the proprietary nature of this market at this time.**

"This prevents data and application portability across multiple clouds, data security in a multi-cloud environment and consistent cloud management. "

Open Innovation with young generations ... Social and incl values based on entrepreneursh ground where radical innova comming from new perspective emerge ?

Hospice General Ideavox

Value

UN-Habitat partnership Sharing empowerment tools

UNIGE Contributory Chair

Jean-Henri Morin

Implementation

Management

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Cost/Benefit
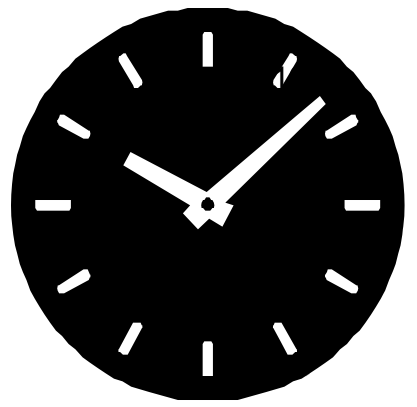
Before   In live on 19/1   After

CURRENT & FUTURE IMPORTANCE OF THE INNOVATION TOPIC

Temporalities, **Agility**

DEFINITION + CHANCE THAT THE INNOVATION TOPIC WILL LEAD TO INNOVATION PROJECTS DURING THE SUPPORT PERIOD

Numerous active examples show that the mode of organization of the commons produces innovations, including within projects led by the alliance

That many researchers are studying the performance of this mode of organization and its efficiency for the SDGs

The problem addressed by the IB is rather to maximize the success and duplicability of innovations that today need a framework to be deployed on a larger scale and/or duplicated

Whatever the complexity of the topics, it will be necessary to take into account the need of the examiners to have clear information and the global vision...

The 4 sub-themes

- Resilient territories (resilient societies? Kamelia in the evening

- Open Health

- Social cohesion or inclusion?

Example of efficiency in the organization of the commons in the field of social cohesion with Ecojeune and the presentation of Sabina/ exchange with beneficiaries

https://www.hospicegeneral.ch/

- **Connecthink**
Initiated by Adam and Ryan during the Covid pandemic in the face of information overload and then developed in the context of Eco-jeunes with Gianni, Connecthink is a platform that brings together information on various themes. It allows contributors to use their discernment and critical thinking about the nature of the information they are confronted with.

- **Data Mentis**
Led by Mélyssa, Data Mentis aims to raise public awareness about the use of screens and the sometimes addictive effects of social networks. Eventually, Mélyssa will also offer prevention workshops on overexposure to screens.

- **Open Games Hub**
Before joining the Eco-Youth program, Anthony didn't know what career path to take. Thanks to the program, he was given the time and tools to think about it and realized that he was passionate about video games. With this in mind, he is currently developing a platform dedicated to online gaming enthusiasts.

- **Open Music**
Berfin has always been interested in events, an interest that was reinforced by her experience within the measure. She has since developed Open Music, which aims to support local cultural actors and to link them with the stages and various production venues in Romandie. After having masterfully managed the bar during the Festijovial, Berfin has decided to pass her license.

- **Seetyscape**
Kilian is a newcomer to the Eco-Youth measure but his project is already well underway. A keen urban planner, he has created Seetyscape, a platform on mobility and transport in Geneva. Open to citizens, it will offer three services: reporting (for example, when a road marking is erased); ideation: everyone will be able to submit an idea to improve the city's urban infrastructure; examples to be reproduced: a nice idea seen in another Swiss city or in another country that could be transposed to Geneva

- **Angelium**
As he admits, Luca used to be all about "money, money, money". But since he joined the Eco-jeunes adventure, his mindset has evolved. With Angelium, his ambition is to create privileged links between entrepreneurs and candidates.

Example to be given of efficiency already verified

Resilient territories

Projects of the Open Urbanism Foundation in Switzerland
Village of Anières
Free Space
Project Mouettes
Project

Ella Energie, open innovation dimension

Valentino eco-district experience

Anastasia Street Furniture Experience

Land   seekers

Habitat Cooperative

Watalux   electrolysis   battery
https://watatechnology.com/watalux/

Open Health
cf Fabio Balli

Open-source games for health, multiplayer, gamepads " doi.org/10.5281/zenodo.5515638
Health technology as commons [9 languages]" doi.org/10.5281/zenodo.4327587

Non-formal education

Ideavox School ...

Open Model Education Simon Rossi

Befor	In live on	After

Methods, **Tools**

**Transversal booster, can bring to the innovation teams**
Meta-booster effect, or not to be arrogant ability to complement other IBoosters

Renewing the way things are done through entrepreneurship

Rethinking the ways of doing resilient territories, cohesion, health and education

The cross-functional approach allows us to think in systems

The more resilient territories increase cohesion which has effects on well-being, health which has effects on education, which has effects on the territory which (loop)
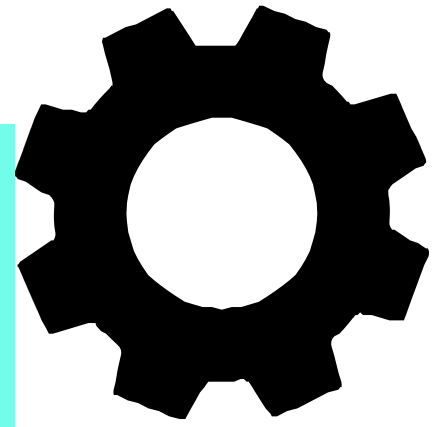
QUALITY OF THE PLAN AND OF THE METHODS AND MECHANISMS PRESENTED FOR KTT (KNOWLEDGE AND TECHNOLOGY TRANSFER)

Identify methods and tools
generics

This can help multiple radical innovation ideas

This may therefore deserve some development time and benefit from mutualization because it is not specific

Specify the imperative need for **copyrights**

Copyleft method

The importance of registering trademarks and names to create services

Copyleft method

Quality of the (free) common calls deployed by Ademe

Legal support for economic implementation

By Quentin Thesis and research work

Platforms built and deployed by Open Business Foundation (allliance member),
used by Ella ...

Other common calls by Hugues Aubin

Value	Implementation	Management	Cost/Benefit

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Générateur de contributions

Competences, cooperation
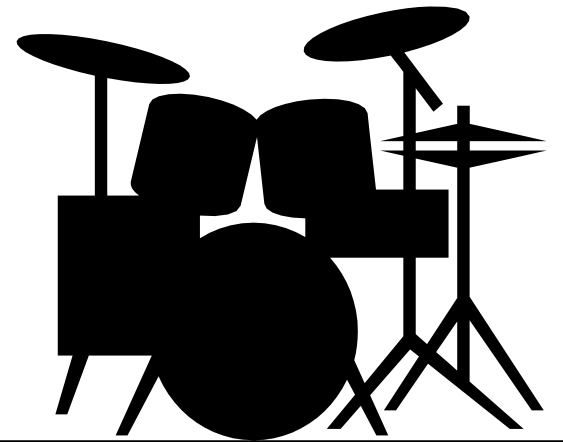
The 4 sub-themes

- Resilient territories
- Open Health
- Social cohesion or inclusion?
- Non-formal education

Write to publish a manifesto? by personalities at the heart of the co-design of our future IB by developing and improving the text "Commons as a Business Model?"

Ecosystem networks

Open Urbanism Foundation / Ideavox

direct links with
- Geneva
- Lausanne
- Lime base
- Neuchatel

IB Ella ecosystem All Switzerland
- Other IBoosters
- Living Labs throughout Switzerland
- Universities

Providing
Meaning

Economic
Security

Democratic
Efficiency

The commons as a business model

Open Urbanism Fondation
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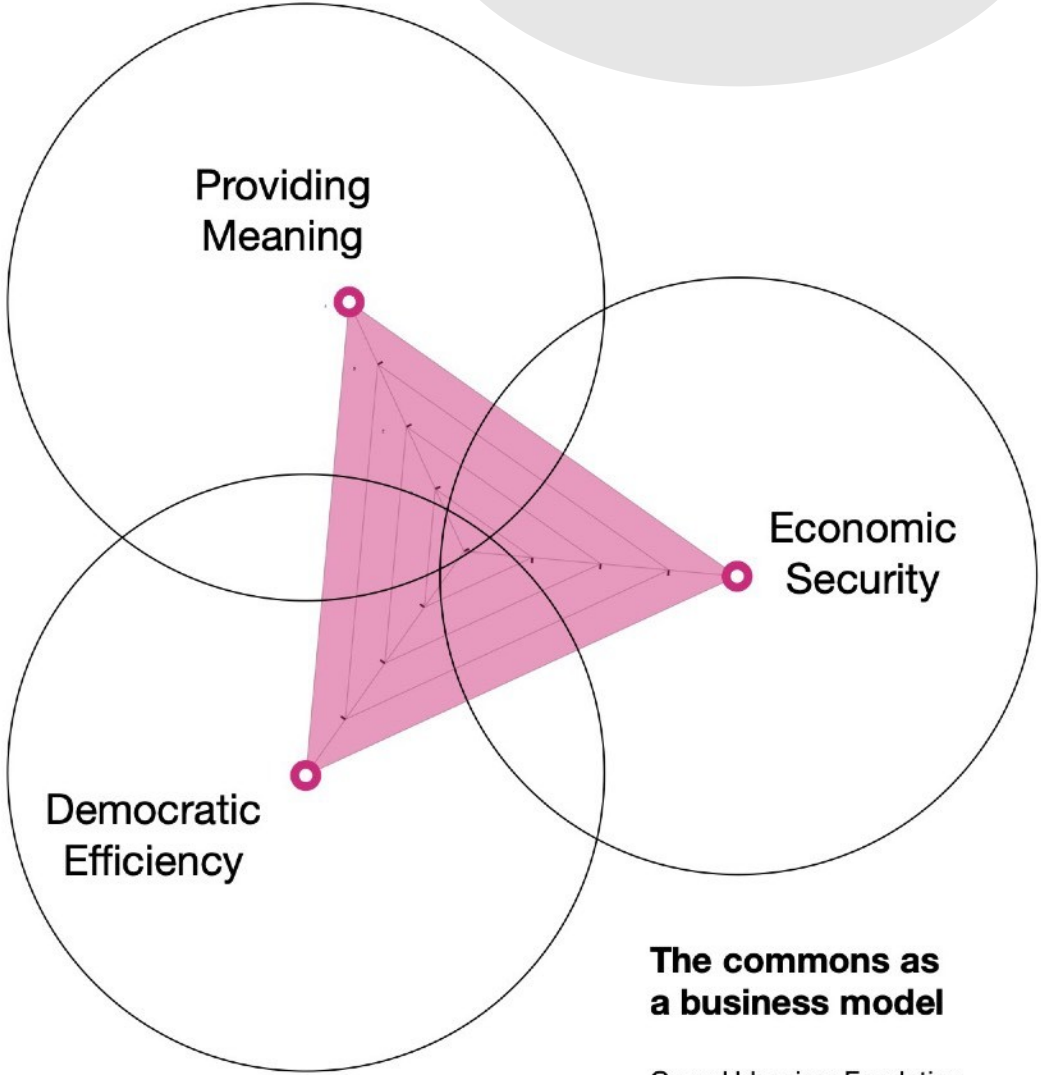
Value	Implementation	Management	Cost/Benefit

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Good use of funds

The budget and in particular the plausibility of the declared costs, the cost-benefit ratio, the level of self-financing and acquisition of third-party funds
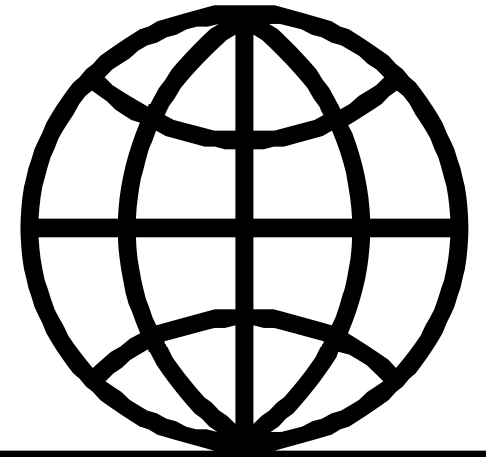
Extensive experience in the transmission of methods and monitoring of open innovation projects by alliance members

These numerous experiences lead to effective management and cost management capabilities, as well as self-financing

Give examples of projects

Select the most impactful one(s) in each of the sub-themes

Frequent alliance work with third-party public and private funds, understanding of ecosystems and ability to bring them to the innovation teams

Contract / freedom and obligations

1 get help
2 imposes to help others, to give to the common pot
3 same clauses over and over
4 Synergy on legal basis

In summary;
as an IB beneficiary Impact Entreprneuship you must help others

A kind of economic diplomacy

Polinizer Process, Winner Winner ability to seed and fertilize the Swiss territory

Postulate

The economic sense is (with the mode of organization of the commons) that what I give, share is less than what I receive...

hence the ability to develop impact projects

with economic and social value

Runs from IBM, Wikipedia, Red Hat, Git Hubs, to emerging radical innovation carriers

Ideavox, Unlimited Cities, etc

Getting away from the image of free = danger

The IB not only gives money for progress, but helps create sustainable business models and a sustainable world.

Allows unlimited expansion, as it can lead to controlled fixed costs and minimization of variable costs
Vaentino

Condition of efficiency

The generic commons sharing booster able to grow from the critical mass of users

Nonsense to stay out of it,

economic and social rationality

A pragmatic response to the challenges of transition

Value	Implementation	Management	Cost/Benefit

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Compatibility with the SDGs

CONTRIBUTIONS TO THE SUSTAINABLE DEVELOPMENT OF SOCIETY, ECONOMY AND ENVIRONMENT

The SDGs are divided into six themes:

- Dignity - ending poverty and fighting inequality
- The people - ensuring healthy lives, knowledge and integration of women and children
- The planet - protecting our ecosystem for all societies and for our children
- Partnership - catalyzing global solidarity for sustainable development
- Justice - promoting safe and peaceful societies and strong institutions
- Prosperity - cultivating a strong, inclusive, and transformative economy

Evidence to be developed

In base The support for the impact entrepreneurship of our IB is based on the organizational mode of the commons which carry in their DNA the preservation and the development of the resources, the mutualizations, the cooperations before the competition which involves losers, and often the environment
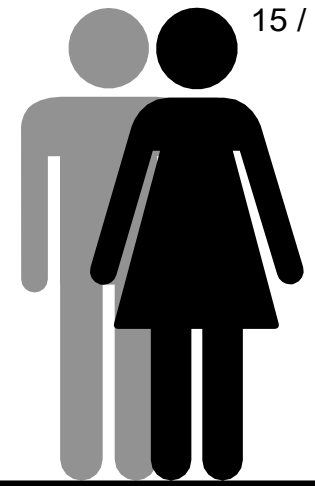
Value	Implementation	Management	Cost/Benefit

Befor	In live on	After

Taking gender into

MEASURES TO IMPROVE AND SUSTAIN APPROPRIATE GENDER REPRESENTATION AND PARTICIPATION TO MANAGEMENT AND ACTIVITIES

To be vigilant steering committee and the whole project.

The gender dimension in knowledge and technology transfer- the German case

K Best, A Sinell, ML Heidingsfelder ... - European Journal of ..., 2016 - emerald.com

https://www.emerald.com/insight/content/doi/10.1108/EJIM-07-2015-0052/full/ html?utm_campaign=Emerald_Strategy_PPV_November22_RoN

Purpose
Knowledge and technology transfer (KTT) and particularly academic entrepreneurship (Klofsten and Jones-Evans, 2000) are indispensable for economic growth and wealth creation. In many European countries including Germany, substantially fewer women than men participate in KTT. Recently, decision makers from scientific, political, and commercial organizations have increased their attention to the gender dimension (e.g. Moser, 2007; Schiebinger, 2013). The purpose of this paper is to evaluate in what ways and to what degree gender is currently integrated in German KTT.

Design/methodology/approach
By following an abductive approach (Suddaby, 2006) and building upon existing models (Klofsten and Jones-Evans, 2000; Carlsson et al., 2002; Lundvall, 2010), the authors developed an analytical framework for evaluating the position of the gender dimension in KTT, conducted a comprehensive literature review, and 22 key informant interviews.

Findings
The findings indicate that the gender dimension is barely integrated in German KTT, which particularly manifests itself through the fact that there are fewer than 10 per cent women among academic entrepreneurs. Current organizational practices and attitudes of decision makers continue to reinforce traditional gender roles and "typically male" approaches and behaviours (Connell, 2005; Redien-Collot, 2009).

Originality/value
The authors were the first to synthesise a variety of sources into one unified framework and to rigorously analyse the gender dimension in German KTT - both quantitatively and qualitatively and on different levels. This framework can help decision makers, both in- and outside of Germany, re-envision KTT practices, and create new opportunities for its diverse participants.
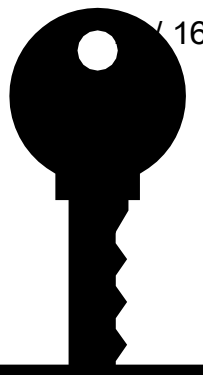
Value	Implementation	Management	Cost/Benefit

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NECESSITY OF INNOSUISSE SUPPORT

Need for the IB device

NECESSITY OF INNOSUISSE SUPPORT IN THE CHOSEN TOPIC TO MAKE SURE KTT HAPPENS

Disseminate culture, create bridges between institutions and put in capacity to act companies, citizens, researchers ...

Won't a certain freedom disappear through the IB system?

Need to preserve the freedom of emergence of radical innovations and rationally organize the best possible support

2 directi ons

> Unleashing the institution

Social innovations

Desired by Innosuisse, but difficult to evaluate

Need for the time provided by the IB device

to change the understanding and the look of those who use the commons

Funding requirement provided by IB

This time is given by the financing of the 4 years of the IB where events, meetings, communications will be multiplied on different channels, online and face to face, on the scale of the Swiss territory

Overall construction of a new culture from the time and funding of the IB device

allows for the appropriation of the framework for impact entrepreneurship,

Usually this phase is not funded

and innovators are **alone** to sell their services + create a culture

the device maximizes radical innovations

1 Communities help each other from the framework and support the alliance

2 the Alliance builds and communicates the culture that believes in each radical innovation project demonstrator

(15 projects per year)

Value	Implementation	Management	Cost/Benefit

Befor | In live on | After

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