

Geneva, 04 April 2023

Goodwall S.A.
Avenue de Sécheron 15, 1202, Geneva,
Switzerland

Letter of Support

I, the undersigned, **Taha Bawa**, CEO of **Goodwall SA**, hereby declare the availability of Goodwall to support the project and be part of the consortium of the *“Impact Entrepreneurship Empowered by the Commons”* led by Open Urbanism Foundation and proposed to the Innovation Booster program.

Goodwall is a mobile-first personal and professional development platform with 2.1 M members across 150+ countries that guides 16 to 24 year olds through the world of education and work, offering them access to equitable and inclusive opportunities. Goodwall has developed an innovative model to inspire youth and support them in developing skills in new and diverse subjects, through a tailored modular approach, connecting them to opportunities outside the classroom and institutional pathways, boosting creativity and encouraging youth to develop and share innovative ideas.

Goodwall also has developed an extensive network of partners ranging from corporate actors, to foundations, multilateral organizations, governments and universities. Goodwall’s engaging platform, global and significant reach, and previous experience make it the optimal platform to host youth programs focused on awareness raising and championing the principles represented by the SDGs.

In the context of the Innovation Booster program, Goodwall will make available its platform and expertise to engage young innovators and improve knowledge and awareness among youth regarding the main themes of the program.

Yours sincerely



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Taha Bawa, CEO