N/réf.: MIM/230403

Geneva, 3rd April 2023

Innosuisse - To whom it may concern

Letter of Support for the Impact Entrepreneurship Innobooster

Dear Madam/Sir.

Through this letter, I would like to express my full support for the "IMPACT ENTREPRENEURSHIP INNOBOOSTER" project coordinated by the Open Urbanism Foundation.

Indeed, Geneva's unique position on the international stage demands an exemplary role, hence the need to materialize and share collaborative innovation actions among political actors, researchers, societies, and companies committed in achieving the Sustainable Development Goals (SDGs).

To achieve concrete results, I initiated a prospective dialog around public/common partnerships in Geneva since 2022, which included several collaborations with the Foundation for Open Urbanism. We acknowledged the economic, social, and environmental added value of innovative ideas implemented by impact-driven companies based on common goods resources.

I am looking forward to participate in the Impact Entrepreneurship InnoBooster program. My role will be to connect my colleagues from the local and international public sector to the initiative in order to ensure their engagement in various events, facilitate the implementation of innovative ideas, and support the creation of new and sustainable business opportunities.

I hope that Innosuisse will provide the necessary resources for this project so that we will be able to promote its methodology and achievements worldwide with the support of our international partners.

Michael Meier

Deputy Secretary General michael.meier@etat.ge.ch



## School of Engineering

Institute of Sustainable Development

To whom it may concern at Innosuisse

Innobooster Programme for the funding period 2024-2027

## Vicente Carabias

Prof. ZFH, MSc ETH Deputy Head, Head of Research Sustainable Energy Systems, Coordinator Platform Smart Cities & Regions

vicente.carabias@zhaw.ch

MN O2.01 Technoparkstrasse 2 Postfach CH-8401 Winterthur

Phone +41 58 934 70 15 Fax +41 58 935 70 15

www.zhaw.ch/engineering

Winterthur, 31st March 2023

## Letter of Support for the Impact Entrepreneurship Innobooster

On behalf of ZHAW Zurich University of Applied Sciences I am confirming our confidence in the Impact Entrepreneurship Innobooster. We believe it possesses the qualities necessary to inspire teams to generate radical innovations for the Swiss territory, aligned with Innosuisse's mission to foster innovation and create economic value and positive societal impact.

The project aims to provide skills for creating innovations in connection with territories in a broad sense. Specifically, the theme of the Impact Entrepreneurship Innobooster will offer expertise in the use of open-source and open-hardware software resources, support for new business models based on commons, and the promotion of "smart territorial" ecosystems; which generate economic value, social well-being, and environmental efficiency through decentralized production.

As a leading institution, ZHAW Zurich University of Applied Sciences is committed to supporting this project through our expertise, resources, and network. We are eager to contribute with our knowledge in innovation and sustainability.

By signing this Letter of Support, we kindly request Innosuisse to carefully consider the Impact Entrepreneurship Innobooster, as we believe that its potential to generate breakthrough innovations will make a significant difference to the Swiss territory.

Sincerely yours

Institute of Sustainable Development at ZHAW Zurich University of Applied Sciences

Prof. Vicente Carabias

V. Constant

Deputy Head

Coordinator of ZHAW Platform Smart Cities & Regions

Prof. Dr. Armin Eberle Head of Institute

A. Sterle



Authorized Representative : Florian Bürki Florian.burki@energylivinglab.com

Energy Living Lab Association Rue de l'Industrie 23 1950 Sion – VS - CH

Sion, 31.March 2023,

Innosuisse Innobooster Programme for the funding period 2024-2027

Subject: Support for the Impact Entrepreneurship Innobooster Initiative

Dear Sir/Madam,

I am writing on behalf of the Energy Living Lab Association to express our strong support for the Impact Entrepreneurship Innobooster for the funding period 2024-2027.

We believe that this Innobooster has the potential to drive transformative innovations in Switzerland by fostering a unique perspective tailored to open innovation processes; the primary goal of the Impact Entrepreneurship Innobooster is to equip innovation teams with the necessary tools and skills to create radical innovations that generate not only economic value but also social well-being and environmental efficiency.

To accomplish this objective, the Innobooster will provide its expertise in the area of innovative commons-based business models, open-source software and open-source intellectual property. We would like to assure you that our team is committed to making this initiative a success, within the Energy Living Lab, we will bring our resources and network in open innovation and design thinking.

As an organization close to the world of education, we are already exploring ways to integrate the impact entrepreneurship approach into Master in Innovation programs. We hope that Innosuisse will recognize and support this Inobooster in which we have great confidence.

Thank you for considering our letter of support. Please do not hesitate to contact us for any further information.

Sincerely,

Florian Bürki, Treasurer and Secretary, Energy Living Lab Association









Mr. Simon Gaberell Professor HES Head of CITÉ Tel: 022 558 65 92

Mail: simon.gaberell@hesge.ch

Geneva, April 4th, 2023

Innosuisse Innobooster Programme for the funding period 2024-2027

Subject: Letter of Support for the Impact Entrepreneurship Innobooster

Dear Innosuisse Representative,

I am writing to you on behalf of CITÉ, the interdisciplinary center of HES-SO Geneva for the transition of cities and territories, to express our strong support for the Impact Entrepreneurship Innobooster. We are confident that this initiative has the potential to inspire teams to create groundbreaking innovations for the Swiss territory, aligning with Innosuisse's mission to promote innovation and generate economic value and positive societal impact.

The Impact Entrepreneurship Innobooster will focus on providing expertise in utilizing open-source and open-hardware software resources, supporting new business models based on commons, and fostering "smart territorial" ecosystems that generate economic value, social well-being, and environmental efficiency through decentralized production. The project's goal is to equip individuals with skills necessary for developing innovations related to territories in a broad sense.

As a leading institution, CITÉ is dedicated to supporting this project with our expertise in collaborative design and processes, academic resources, and network connections. We are excited to contribute our knowledge in the areas of innovation and sustainability. Your initiative's objectives align well with our strategic vision. As such, we see numerous opportunities for collaboration and are eager to actively participate in the Impact Entrepreneurship Innobooster.

By signing this Letter of Support, we kindly request Innosuisse to carefully consider the Impact Entrepreneurship Innobooster. We believe that its potential to produce groundbreaking innovations will significantly benefit the Swiss territory.

Yours sincerely

Simon Gaberell Professor HES, Head of CITÉ HES-SO Genève

